



To be embargoed until 8.00pm, 3 September 2003

## Winners of E-Global Singapore 2003 Awards

*Singapore, 3 September 2003* - The inaugural E-Global Singapore 2003 Awards received close to 50 submissions within the short span of 6 weeks since its launch on 16 July 2003. At the Gala Cocktail Nite to be graced by Mr Inderjit Singh, Member of Parliament for Ang Mo Kio GRC, 5 awards winners and 13 merit winners will be presented with this inaugural award. *(Please refer to Annex 1 for the list of winners and merit winners, which will be embargoed until 8pm).*

Participation for this award, which recognizes budding innovators and entrepreneurs, came from a wide spectrum of industries including security, F&B, wellness, education, e-services solutions, consultancy and training.

According to Mr Eugene Wong, President, IdEA (Innovation and Entrepreneurs Association), "Together with our partners, we are very encouraged by the response and interest to this award. It certainly reaffirms our objectives of encouraging entrepreneurs and would-be entrepreneurs to try regardless of their turnover or achievements."

From family business, consultants to CEOs of enterprises, the E-Global Singapore 2003 Award has demonstrated that the spirit of innovation can stem from different walks of life and from any age group.

"IdEA exemplifies what we want to see more of in Singapore - a get up and go spirit. I have no doubts that IdEA's E-Global awards would inspire others to take the road less traveled," said Minister of State (Foreign Affairs & Trade and Industry), Mr Raymond Lim.

Continued Mr Lim, "The nominees and winners of the inaugural E-Global Singapore 2003 Awards are all to be congratulated. I am confident that these winners will continue to make their mark in their respective fields. In winning this award, I hope that it will help to spur them on to greater heights and to encourage them to champion the cause for entrepreneurship in Singapore."

The coming together of seven different organizations to organize and promote this award to create a more vibrant innovative and entrepreneurial culture in Singapore has also garnered industry interest. IdEA has received interest from

other private sector organizations, which are keen to participate and lend support to the award next year.

Said Mr Wong Jeh Shyan, CEO of CommerceNet Singapore, "It is heartening to see industry coming forth to join us in opening the path for these promising companies and individuals. I am sure with all the encouragement, our winners will eventually be recognized as a successful company themselves one day."

The industry can look forward to E-Global Singapore 2004 Awards already scheduled to be held from 1 March 2004 to 31 May 2004. The winners will be unveiled in mid June 2004.

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### ***About the Award***

*Spearheaded by IdEA, the E-Global Singapore 2003 Awards is a pure industry initiative, co-organised by CommerceNet Singapore (CNSG), Commerce Trust, AMPRO Business Club, City Junior Chamber and Singapore Industrial Automation Association (SIAA), with The Right Spin Public Relations as the official communications partner.*

*The award was launched on 16 July 2003. Applications for the awards closed on the 25 August 2003.*

## Annex 1

### Winners of E-Global Singapore 2003 Awards

Category of Award	Name of Winner	Brief Background
<p><b>Category A: Emerging Enterprise</b></p> <p>This award recognises:</p> <ul style="list-style-type: none"><li>i) Products, services or processes that is creative, unique and of economic or social value,</li><li>ii) An up and coming enterprise that has been in business for less than 18 months years <u>or</u> has an annual revenue of less than S\$500,000.</li></ul>	<p><b>Sportiv Tech Lab Pte Ltd</b></p>	<p>A company that develops products (for e.g. sports/school shoes) that will add value to life, increase performance, enhance comfort and safety and provide maximum protection for the end-users especially those in schools and in the military</p>
<p><b>Category B: Emerging Entrepreneur</b></p> <p>This award targets individuals who are either self-employed or employees of a firm, that have exhibited entrepreneurial traits namely, innovativeness, pro-activeness and willingness to take risks, and have demonstrated the ability to identify and exploit new or untapped opportunities leading to the creation of economic or social value. This category is unique as it also recognises social entrepreneurs who demonstrate a commitment to champion a social cause.</p>	<p><b>Dr. Elias Tam Tak Chuen</b></p>	<p>Positioned as the first and most trusted loyalty and reward program that gives redeemable cash through a unique referral reward program that empowers merchants and consumers to cultivate greater personal and financial value together.</p>

**Category C: Emerging Malay/Muslim Entrepreneur**

This award seeks individuals in the Malay/Muslim community who are either self-employed or employees of a firm that have exhibited entrepreneurial traits namely, innovativeness, proactiveness, & willingness to take risks, and have demonstrated the ability to identify and exploit commercial opportunities leading to the creation of economic value.

**Jumain Sataysfaction Pte Ltd**

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Selling satay was in the family roots. From the grandfather of the current owner back in the 1940s as a hawker near the Changi Prison area, the family business has now grown into a satay manufacturer with innovative product offerings and overseas outreach. The company has also gone through innovation and automation from 1994. From a traditional business, the company's revenue has increased by more than 10-fold between 1994 and 2003.

**Category D: Emerging Youth Entrepreneur**

Same as Category B but open to individuals below 40 years old.

**Andy Zhao, CEO, Sportiv Tech Lab Pte Ltd**

**Category E: Innovative Industrial Automation Initiatives**

This award targets enterprises that have successfully implemented an industrial automation initiative that leads to greater operational productivity and efficiency while incurring no increase in operational cost.

**Aurigin Technology Pte Ltd**

Aurigin is company that recognises the need to renew traditional automation business with a different approach – “The Aurigin Way” i.e. one of focusing on strengths and working on partnerships while being rooted in reality

It has developed AU800 BGA/CSP Solder Ball Mounter.

## Merit Winners of E-Global Singapore 2003 Awards

Category of Award	Name of Merit Winner	Brief Background
<p><b>Category A: Emerging Enterprise</b></p>	<p><b>Agilis Communication Technologies Pte Ltd</b></p>	<p>Incorporate in August 2001, Agilis Communication Technologies Pte Ltd is an innovative company, 100% wholly owned subsidiary of Singapore Technologies Electronics Ltd (ST Elect).</p> <p>With strategic imperatives to implement innovations in product development and management practices, the company is a creative entity that strongly encourages the spirit of intrapreneurship.</p>
	<p><b>Awe-in-One Enterprise</b></p>	<p>An ergonomically designed guitar plectrums (or guitar picks) with 6 playing edges and tensions for clearer and brighter sounds. Won the Gold award in Optimal 2003. Available in Singapore, Malaysia, UK and Europe.</p>

	<p><b>Chiral Science &amp; Technology Pte Ltd</b></p>	<p>Targeting the pharmaceutical industry, Chiral developed a method of producing chiral stationary phases (CSP) for chromatographic columns. CSPs separate the mirror images of molecules.</p>
	<p><b>Knowledge Director Pte Ltd</b></p>	<p>Its flagship product learningDIRECTOR™ is a web-based content development tool that allows you to create your own game-based content projects such as presentation, e-surveys, e-courses, e-games effortlessly and quickly.</p>
<p><b>Category B: Emerging Entrepreneur</b></p>	<p><b>Edmund Chew</b></p>	<p>Managing Director Astrans (S) Pte Ltd – an integrated materials management specialist</p>
	<p><b>Leung Chi Wai</b></p>	<p>Founder Kinta International Club - Founded and invested in 6-star Karachi International Business Club in Pakistan.</p>
	<p><b>Million So</b></p>	<p>Founder Harbridge EduServices</p>

<b>Category C: Emerging Malay/Muslim Entrepreneur</b>	<b>Sadali Rasban</b>	Managing Director HTHT Advisory Services Pte Ltd
	<b>Naseer Khan</b>	Managing Director NASH Innoveering (S) Pte Ltd
<b>Category D: Emerging Youth Entrepreneur</b>	<b>See Chun Yan</b>	Director N2N Consulting Pte Ltd
	<b>Ronald Pang Tin Pin</b>	Managing Director R&D Hearing Pte Ltd
<b>Category E: Innovative Industrial Automation Initiatives</b>	<b>Linkwise Technology</b>	Message Master – an industrial monitoring and control solution with a M2M (Machine to Mobile) approach
	<b>Eleonic Vision Pte Ltd</b>	Mobile solutions for mobile operators and portals